The Art Institute of California – Los Angeles
Course Syllabus

Course Title:	SB 310 Cyber Theory
Class Meetings:	Section A, Tuesday, 12:30-4:30pm, Rm. 318, 2950 MAIN Bldg. The quarter begins on The quarter begins on Monday, 07/13/2015 and ends on Saturday, 09/26/2015.
Session/Year:	Su15
Instructor Name:	Dr. Pete Markiewicz
Email Address:	pmarkiewicz@aii.edu
Phone:	Comeon, it's the 21st century, dude, and this is Cyber Theory!
Class website:	http://www.plyojump.com/courses
Availability outside of class:	*BY APPOINTMENT:* Monday, 11:30-12:30, Rm. 214, 2900 building, Tuesday 4:30-5:30pm, Rm. 216, 2900 building, Thursday, 11:30-12:30, Rm. 214, 2900 building.
Alternate Contact:	pindiespace@gmail.com
Facebook, Linkedin	Username: "pindiespace" or Pete Markiewicz

Cyber Theory

Course Description:
This course examines the intersection of technology and humanity through history, literature, philosophy, and art. Students gain an understanding of the monumental changes brought about in social relations by the introduction of new technologies. Specific attention is given to the computer and the dawn of the information age.

Course Focus: This course will focus on the features of emerging technology that deserve critical thinking and analysis. Too often, it is assumed that "technology drives culture" or that we are in a pre-ordained march to a cyber-future. The reality is more complex, and our goal in the course will be to explore cyber media in greater detail to get a more comprehensive understanding of the role of mass and interactive media in society today.

Course Length:	11 Weeks
Contact Hours:	Total 44 Hours
Lecture:	22 Hours per quarter
Lab:	22 Hours per quarter
Credit Values:	3 Credits

Quarter Credit Hour Definition:
A quarter credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than:

(1) One hour of classroom or direct faculty instruction and a minimum of two hours of out-of-class student work each week for 10-12 weeks, or the equivalent amount of work over a different amount of time; or

(2)   At least an equivalent amount of work as required in paragraph (1) of this definition for other academic activities as established by the institution including laboratory work, internships, practica, studio work, and other academic work leading to the award of credit hours.

Course Competencies:
Upon successful completion of this course, the student should be able to:

- Demonstrate an understanding of the development of technology.
- Discuss relations between technology and humanity especially in connection to the computer.
- Demonstrate research and writing skills.
- Evaluate technology's contribution by analyzing the beneficial and detrimental effects

Course Prerequisite(s): None

Text(s): Online resources, Wired Magazine, Gizmodo

Method of Instruction:
Instruction consists of lectures in class, Labs assigned in class, homework completed outside of class, and online quizzes given each week. In addition, each student will be part of an online group, which will complete a group project for the course.

Materials and Supplies: None, though a laptop computer in class may be helpful.

Estimated Homework Hours: 4 Hours per Week

Technology Required: Access to books and the Internet

Digital Bookshelf & Course eBook:
> If your class uses an electronic book, "ebook", your required textbook for this course is delivered via electronic format. You do not need to purchase a hardcopy textbook. You will be able to access your eBook via eCompanion (http://myaicampus.com) beginning no later than the first day of class. Once you have accessed your eBook via eCompanion, you can then also choose to download the eBook to a personal computer using the Digital Bookshelf software (http://vitalsource.com/downloads). Please refer to the Ai Digital Bookshelf Student User Guide, available in eCompanion, for specific instructions.
>
> To start using your eBook, enter the eCompanion site for this class. Click on the "Digital Textbook" link on the left-side navigation bar. Then, click on the link for the book.
>
> For support using the Digital Bookshelf, contact Campus Support at 1-866-642-2771 or campus_support@aii.edu. This support group is available SEVEN DAYS A WEEK from 7:00 AM – MIDNIGHT Eastern Time.

Grading Scale:
All assignments must have clear criteria and objectives to meet. All students shall be treated equitably. It will be that student's right to know his/her grade at any reasonable point that information is requested by that student. The criteria for determining a student's grade shall be as follows (on a percentage of total points basis):

Grade	Grading Scale	Grade Calculations
A	100 – 93	4.0 points
A-	92 – 90	3.7 points
B+	89 – 87	3.4 points
B	86 – 83	3.0 points
B-	82 – 80	2.7 points
C+	79 – 77	2.4 points
C	76 - 73	2.0 points
C-	72 – 70	1.7 points
D+	69 – 65	1.4 points
D	64 – 60	1.0 points
F	59 and below	0.0 points

Process for Evaluation:

Class Participation	20%
Assignments and Exercises	40%
Mid-Term Project/Examination	15%
Final Project/Examination	25%
Total	100%

*PLEASE NOTE: SHOWING UP TO CLASS AND DOING ALL ASSIGNMENTS, WITHOUT PROGRESS, DOES NOT CONSTITUTE A PASSING GRADE.

Student Evaluation/Grading Policies:
- Class time will be spent in a productive manner.
- Grading will be done on a point system.
- Points for individual activities will be announced.
- All work must be received by the set deadlines.
- Late work receives a grade of zero.
- On-time projects may be redone with instructor approval.
- ABSOLUTELY NO WORK WILL BE ACCEPTED AFTER THE FINAL CLASS MEETS WEEK 11.

Classroom Policy:
- No food allowed in class or lab at any time. Drinks in re-closeable bottles allowed in classroom.
- Edible items brought to class or lab must be thrown out.
- If student elects to eat/drink outside class or lab door, missed time is recorded as absent.
- Break times are scheduled by the instructor at appropriate intervals.
- No private software is to be brought to lab or loaded onto school computers.

- No software games are allowed in lab (unless in course curriculum).
- Headphones are required if listening to music during lab. No headphones are allowed in lecture.
- Any student who has special needs that may affect his or her performance in this class is asked to identify his/her needs to the instructor in private by the end of the first day of class. Any resulting class performance problems that may arise for those who do not identify their needs will not receive any special grading considerations.
- Cell phones may NOT be used in the classroom. If you have an emergency that requires you to take a call during class, you MUST inform the instructor before class begins, and step outside the room to take the call or text message.

Policy for this Instructor:

1. **If you don't understand, come to office hours…**
2. **Office hours are not a second lecture** – they are designed to give you additional help for problems you didn't understand in class.
3. **You are completely responsible** for your own performance in class.
4. **Students will complete all work** in the syllabus. If there is a school holiday, you are still expected to complete assignments for that week.

Attendance Policy:
The Art Institute of Campus is committed to learning-centered, hands-on instruction, which can only be accomplished when students attend class. There are no excused absences. The satisfactory explanation of an absence does not relieve the student from responsibility for the course work assigned and/or due during his/her absences. A student who does not attend class during the first week of school or starts late is still held responsible for his/her absences.
A student who is absent for three cumulative weeks* will be withdrawn from the course and will receive a Withdrawal (W) grade during weeks 1 through 9 of an 11 week term and a Withdrawal/Fail (W/F) grade after week 9 of an 11 week term for that course (after week 4 of a 5.5 week Mid-quarter ground term) unless the student submits an appeal to remain in class that is accepted by the instructor and department director/dean. A student is allowed only one appeal per class. In other words, if a student submits an appeal and it is approved, the next absence will initiate a non-appealable withdrawal from the course. The Attendance Appeal Request Form may be found in the Registrar's Office.

It is your responsibility to stay in communication with your instructor about absences in order to stay current with assignments. You are expected to spend the entire amount of scheduled class time in the classroom. If you are dropped from the class and you have a documented mitigating circumstance, you may have the opportunity to appeal. It is your responsibility to ensure that your attendance in class is brought to the faculty member's attention if you arrive late.

Students who are not marked present in any of their scheduled classes for fourteen (14) consecutive calendar days before the end of the ninth week of the 11 week term (week 4 of a 5.5 week Mid-quarter ground term), will be withdrawn from the Institute and will receive W's (withdrawals, with no grade penalty), or if the withdrawal occurs after the end of the ninth week of an 11 week term (after week 4 of a 5.5 week Mid-quarter ground term) students will be withdrawn from the Institute and will receive WF's (Failures due to late withdrawal). Calendar days include days that the student does not have any scheduled class. All calendar days that the

school is not in session (e.g., school closings and holidays) do not count in the fourteen (14) calendar days as well during the active term. Students who have been withdrawn due to violation of the consecutive absence policy, but are still in good academic standing, if otherwise eligible, will be able to return the following term through the normal readmissions process. Students who have been withdrawn and the withdrawal results in a violation of the satisfactory academic progress policy (SAPP) must follow the procedure for appealing the academic dismissal.

Students are encouraged to make all schedule changes early in the first week of the quarter to minimize absences. Failure to sit in all classes during the first two weeks of school will result in termination from school for the quarter. Detailed information about scheduled adjustment periods can be found on the back of your official schedule or in the local Ai campus catalog.
If you are going to miss class, regardless of the reason, you should notify your instructor. You are responsible for gathering any information from the missed class period in a timely manner.

Ai Unearned F (UF) Grade Definition
Unearned F Grade: students who failed the course AND did not complete the final assignments in the course. Final assignment include, but is not limited to a final exam, final project, final paper, portfolio presentation, capstone project or any other assignment due in the last week of the course. If a student completed some or all of the other requirements in the course but did not complete the final assignment of the course and failed the course, the F grade will be considered unearned. An unearned F grade will be reflected as a "UF" grade on the transcript. The course's instructor will award this grade when appropriate.

Veteran Affairs Course Attendance Policy
Students who receive VA educational benefits are required to pursue each of their courses to be eligible for benefits. In order to receive the full benefit allowance the student must attend all classes in which the student is registered throughout the academic term at the campus.
- A student who is absent from a particular course for a period of 14 consecutive calendar days will be considered not pursuing the course.
- At the end of a quarter, a student must complete their final assignment or take their final exam (these dates must be documented) or not receive a grade of W, WF or an unearned F, or their last date of attendance will be provided to the VA.

Withdraw from a Course:
In order to withdraw from a course (that is, receive a grade of "W"), a student must meet with his or her Academic Director before noon on the Friday of week 9.

Academic Dishonesty :
Students are expected to maintain the highest standards of academic honesty while pursuing their studies at The Art Institutes. Academic dishonesty includes but is not limited to: plagiarism and cheating; misuse of academic resources or facilities; and misuse of computer software, data, equipment or networks.

Plagiarism is the use (copying) of another person's ideas, words, visual images or audio samples, presented in a manner that makes the work appear to be the student's original creation. All work that is not the student's original creation, or any idea or fact that is not "common knowledge," must be documented to avoid even accidental infractions of the conduct code.

Cheating is to gain unfair advantage on a grade by deception, fraud, or breaking the rules set forth by the instructor of the class. Cheating may include but is not limited to: copying the work of others; using notes or other materials when unauthorized; communicating to others during an exam; and any other unfair advantage as determined by the instructor.

Students accused of academic dishonesty will be brought before a Student Conduct Committee. If the committee determines that there has been a violation of the Academic Dishonesty policy, the student will automatically fail the class and, depending on the severity of the infraction, may face further disciplinary action up to and including suspension from classes or expulsion from school.

Disability Policy Statement:
It is our policy not to discriminate against qualified students with documented disabilities in our educational programs, activities, or services. If you have a disability-related need for adjustments or other accommodations in this class LaToya Williams in Student Affairs located on the 3rd floor of Building 2950.

Disability Services
The Art Institute of California – Los Angeles provides accommodations to qualified students with disabilities. The Disability Services office assists qualified students with disabilities in acquiring reasonable and appropriate accommodations and in supporting equal access to services, programs and activities at The Art Institute of California – Los Angeles.

Students who seek reasonable accommodations should notify the Disabilities Services Coordinator, Sara Lyttle, of their specific limitations and, if known, their specific requested accommodations. Students will be asked to supply medical documentation of the need for accommodation. Classroom accommodations are not retroactive, but are effective only upon the student sharing approved accommodations with the instructor. Therefore, students are encouraged to request accommodations as early as feasible with the Disability Services Coordinator to allow for time to gather necessary documentation. If you have a concern or complaint in this regard, please contact Sara Lyttle in Building 2950 Room 310, telephone number 310.314.6112. Complaints will be handled in accordance with the school's Internal Grievance Procedure for Complaints of Discrimination and Harassment.

Student Assistance Program:
The Talk One2One is a pre-paid service, provided through The Art Institute of California – Los Angeles, that offers a menu of services and support accessible 24/7 to assist the student in attaining balance and academic success, including: counseling, budget and debt assistance, information and resource referrals, consultations, and new parent coaching. If you are in need of services, contact Talk One2One at 888-617-3362.

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Course Outline
Monday, Sept. 7th is Labor Day. No Classes are Scheduled.

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Week 1:   **Lecture:** What is Cyber Theory?
                Lab: Deep Time, critical discussion of cyber concepts

Homework: Exam (online), and Critique of Future Passed

Week 2:   **Lecture:** Knowledge theories, What is Media?
                Lab: KN vs. Siri, Self-Congratulation
                Homework: Exam (online), Medium is the Message

Week 3:   **Lecture:** Theories of Mass Media
                Lab: Packet-Switched Students
                Homework: Exam (online), Propaganda in Your SN

Week 4:   **Lecture:** Civilization and its Discontents
                Lab: Was the Unabomber Right?
                Homework: Exam (online), Your Utopia (online survey)

Week 5:   **Lecture:**
                Lab: Midterm Part I and Part II
                Homework: Organize Group

Week 6:   **Lecture:** The Social Network
                Lab: SN Evil, Group Answers Questions
                Homework: Exam (online)

Week 7:   **Lecture:** Ai and Robotics
                Lab: Group Presentation I
                Homework: Exam (online)

Week 8:   **Lecture:** Transhumanism and Aliens
                Lab: Group Critique of "Piecework"
                Homework: Exam (online)

Week 9:   **Lecture:** Games, Virtual Reality, Augmented Reality
                Lab: Group Presentaion II
                Homework: Exam (online)

Week 10:   **Lecture:** Cyber Activism
                Lab: The Conspiracy for Good
                Homework: Exam (online)

Week 11:   **Lecture:**
                Lab: Final Presentations (group), Group Survey
                Homework: None.